

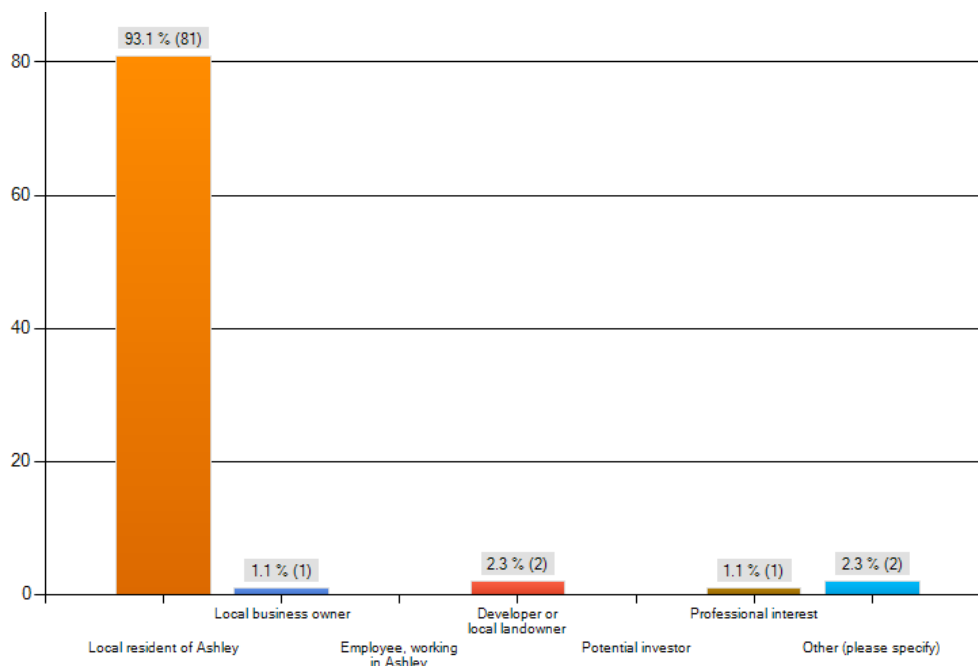
# Ashley Village Vision Questionnaire Results

## Key facts:

Consultation period:	27 <sup>th</sup> June – 1 <sup>st</sup> August 2011
Total responses:	87
Number of dwellings:	260
Response rate:	34%

## Summary of Results

### Q3. Please indicate your main interest in the development of Ashley



A total of 87 people responded to this question with 93.1% of respondents stating that their main interest in the development of Ashley was as a local resident.

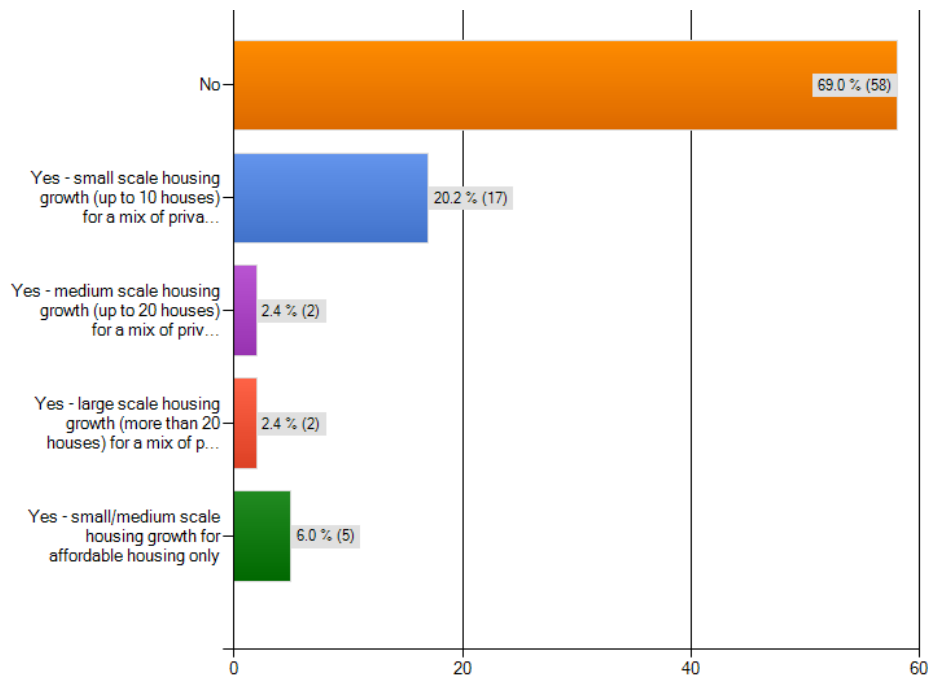
### Q4. How would you like to see the village/parish change or improve in the future? Please list your top 3 priorities below:

A total of 126 suggestions were made on how the village/parish could improve in the future:

- Improved transport links/public transport services (26 comments)
- Transport - general (25 comments)
- Traffic calming/speed reduction (16 comments)
- Community facilities e.g. post office/village shop (16 comments)
- New housing (8 comments)
- Extension to village hall/new village hall (7 comments)
- No change (5 comments)
- More affordable housing (5 comments)
- Improvements to playing facilities/sports facilities (5 comments)
- Improve utilities – gas, street lighting (3 comments)
- Protect the countryside and walks (2 comments)
- Improve footpaths/cycleways (2 comments)
- Improve security to community facilities
- Tackle on-street parking in affordable housing areas
- Provision for small businesses

- Improve policing
- Less affordable housing

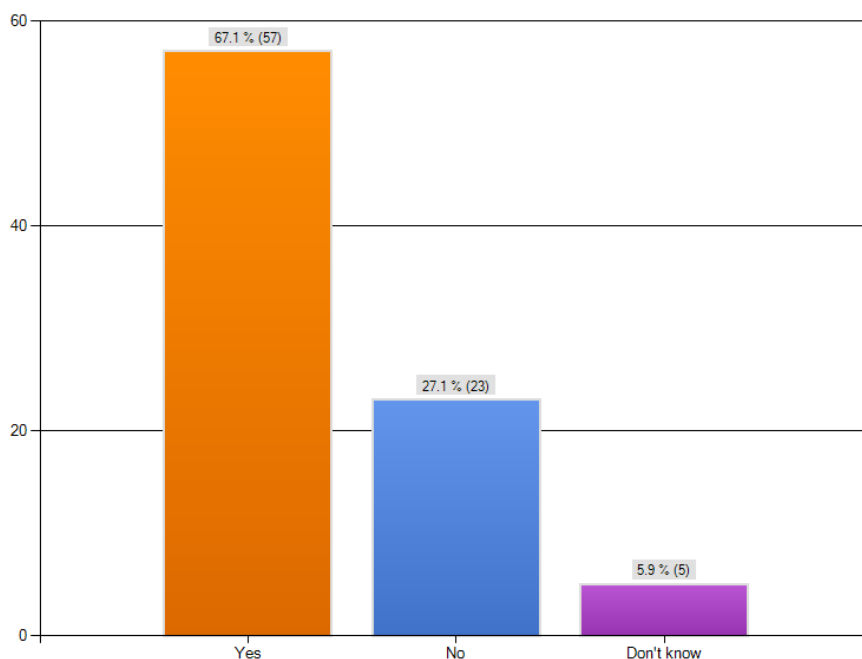
**Q5. Do you think housing growth should be permitted on the edge of Ashley?  
Please choose one of the following options:**



A total of 84 people responded to this question, with 3 people choosing not to answer. The majority of respondents (69%) thought that housing growth should not be allowed outside the development envelope on the edge of Ashley.

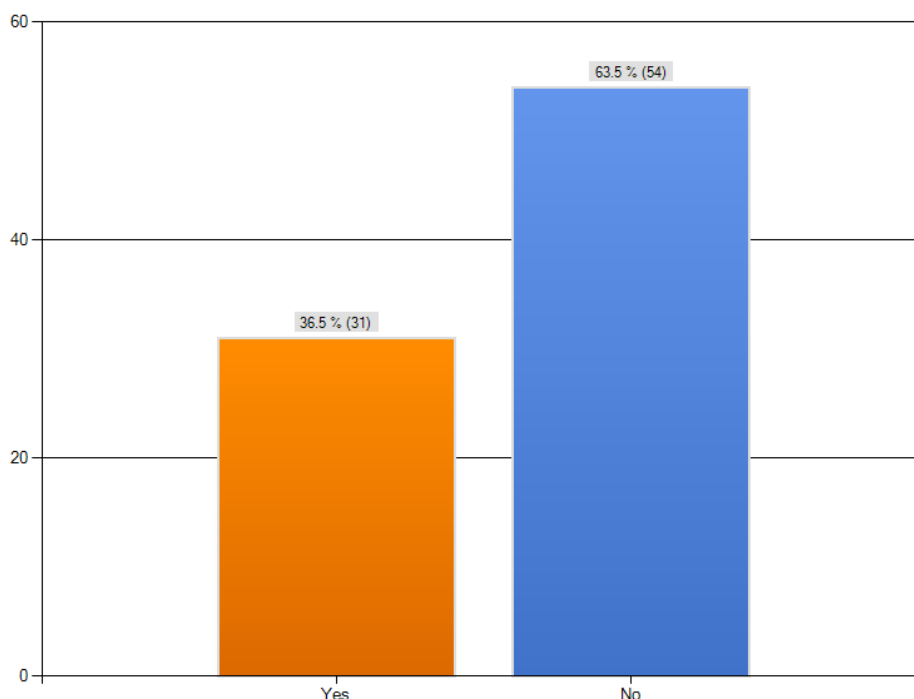
Of the people that supported growth (31.0%), most support was given to small scale housing growth for a mix of private and affordable dwellings (20.2%).

**Q6. Housing development will continue to come forward on small sites within the village. However, schemes are currently limited to a maximum of 2 dwellings (taking account of the size of the village and local facilities). Do you think this approach should continue?**



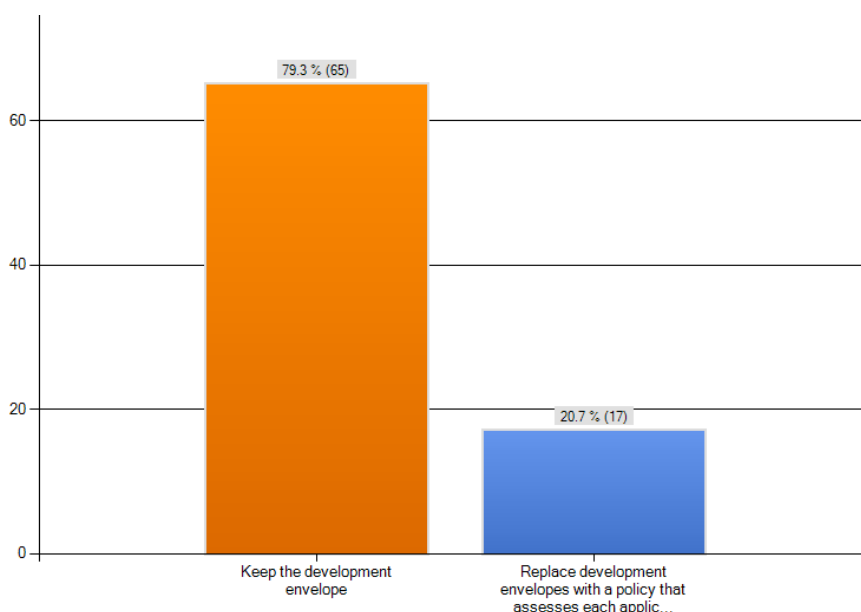
A total of 85 people responded to this question, with 2 choosing not to answer. The majority of respondents (67.1%) supported retention of the current policy to restrict housing schemes within the development envelope to a maximum of 2 dwellings. Approximately 27% of respondents disagreed with the current approach, whilst 5.9% did not know.

**Q7. Would you like to see more opportunities for small businesses in the village/parish (e.g. offices, industrial units, workshops)?**



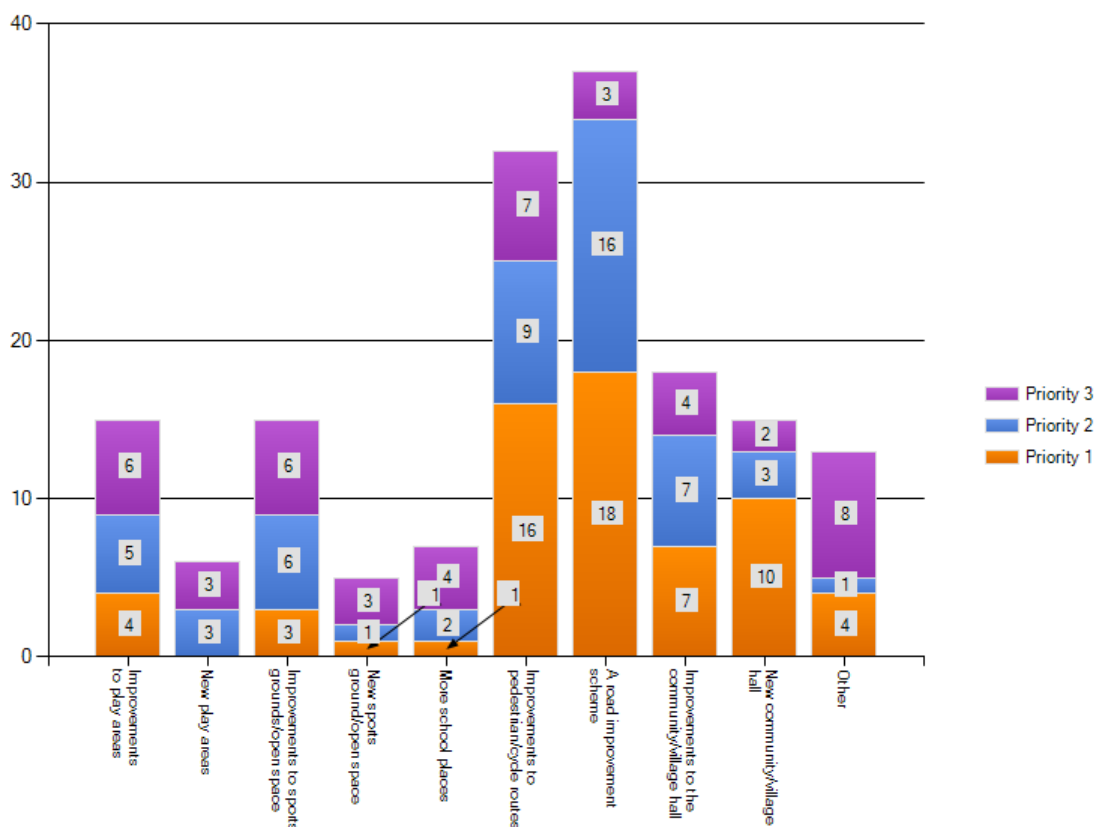
A total of 85 people responded to this question, with 2 choosing not to answer. Most respondents (63.5%) indicated they were not supportive of more employment development in the village/parish.

**Q8. The development envelope marks the built up area of the village where development is normally allowed to take place. The area outside the development envelope is protected as open countryside. Which of the following approaches would you prefer?**



A total of 82 people responded to this question, with 5 people choosing not to answer. The majority of respondents (79.3%) stated their preferred approach would be to keep the development envelope, whilst 20.7% thought that the development envelope should be replaced with a policy that assesses each application on its merits.

**Q9. The District Council can secure funds from developers to spend on improving local infrastructure and facilities. If new development comes forward in the village, what benefits would you like to see?**



A total of 64 people responded to this question, with 23 choosing not to answer. Overall, the need for a road improvement scheme (37 people), improvements to pedestrian/cycle routes (32 people) and improvements to the community/village hall (18 people) scored most highly.

**Q10. For the priorities you have selected in Question 9 above, can you provide more detail on what these improvements should be and where they should be located?**

A total of 31 people responded to this question, which raised infrastructure issues at the following locations:

- Existing village pavilion – needs extension or refurbishment
- Ashley stores – incorporate post office and second hand bookshop
- Traffic calming in the High Street, near junctions of Silverley Way and Silhalls Close
- Pedestrian crossing needed near the community centre
- Double yellow lines/warning signs needed on Church Street prior to the Mill Road turn
- Land to the southeast of Ashley proposed for development
- Footpaths from Gazeley Road and Mill Road need widening

- Sharp bend near the Crown Pub is a danger spot

The following non site-specific comments were also received: improve footpaths, traffic calming measures, need for a new infant/nursery school.

**Q11. Please use this space to make any other comments:**

A total of 32 people provided a response to this question making the following comments: opposed to growth of the village, need to reduce speeding, need more facilities (shops, businesses, community centre, evening entertainment), suggest developers contributions are used to lower council tax, expand the village by developing the Ousden and Gazely Road area.

## **Ashley Village Vision – Other Results**

Strutt & Parker LLP submitted additional information on behalf of a client, in support of development of a 3ha site to the southeast of Ashley.